



MENDOCINO COUNTY LODGING ASSOCIATION

To Whom It May Concern:

Re: Scott "Q" Marcus, inspirational speaker

The Mendocino County Lodging Association is an industry association comprised of lodging properties from within our vast county. Our board members represent the various regions of our county and meet once a month. The membership at large is invited to attend the annual meeting, an all day affair consisting of workshops, speakers, trade-show vendor booths and our annual business meeting.

Earlier this week, we held our annual meeting, bringing together lodging operators from a variety of backgrounds and regions. As our Keynote Speaker, Scott "Q" Marcus energized our group with his interactive approach to positive thought. Scott has some personal motivational examples to share, a highly engaging style, and a score of catchy, meaningful phrases that followed us through the day and beyond.

Scott has several basic outlines of presentations that he cleverly adapts to make pertinent to the group he is entertaining. He put a lot of effort into his research for this adaptation and was able to bring familiar examples to our group even though he is not an innkeeper. He even collected photos from a few properties to make a unique video to summarize his show!

Due to our miscommunication with other presenters, we "double booked" two speakers that day. Scott graciously offered to make his presentation an hour earlier than scheduled and was able to jump right in without a hitch. We greatly appreciate his professionalism and entertaining style, and gladly recommend Scott as a motivational speaker for any group.

Sincerely,

Printha Platt
Secretary